

STYLE GUIDE

// LOGOS



PRIMARY



SECONDARY



UTAHARTS ACADEMY

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WORDMARKS



ICON





UTAHARTS ACADEMY

UTAH **ARTS** ACADEMY



// COLORS + FONTS

Hex: #9AC0E6, Carolina Blue

Hex: #000000, Black

Hex: #FFFFF, White

Font: Museo Sans (Adobe Fonts, All weights are used)

Color Usage: The delta is the most common color change item, does not have to stay carolina. blue. Logos can be changed to most any other color to match the need of the item, but are most commonly used as black or white. May be one color w/o the carolina blue.

// SKULL + CROSSBONES









Usage: This icon is used as a spirit mark of sorts, as the school does not have a mascot. The building was formerly Pirate Island Pizza restaurant. It is used with the UAA logo as the main logo and this as an accent.

// SLOGANS

ALL in for the LIFE of me. Its not a hobby, its a way of LIFE. Create. Curiosity + Knowledge + Connectivity = Creativity