

## Utah Arts Academy Community Council

### Minutes from 11/16/2021

Attendance: Ilene Wells, Drew Williams, Kent Brown, Kareen Warnick, Bryan Watabe and Brandon Matthews

Approval of prior minutes: Ilene motion, Bryan second, all yes

**Financial Report, Kent Brown:** All money is planned for but not all spent. Training for ACT prep started this week and we are waiting on the Chromebooks and cart coming in January. \$10,000 was moved to PD from math tutor due to receiving a grant.

**Director Report, Drew Williams:** About 60% of the people receiving the Tuesday email are actually reading them. We are tracking who is reading the information and what is getting clicked on. We are trying to improve our brand through social media, billboard advertising and from playbills, specifically Hale Theater. 10,000 views from people searching, 500 clicks. Increased phone traffic and 2 new students from the billboard south of town. Enrollment is 281.

Staffing Situations: Searching for an additional dance teacher for fall of 2022 and have also started working with St. George Dance Company. The school will not be replacing Kirk Howard. Mr. Lund will be able to cover all of the Social Sciences classes.

**Technology Report:** We received a grant for 10 new Promethean Boards. We have 42 MacBook Air computers, 30 are used in the digital lab and the others as needed. We are current and set up.

**Digital Citizenship Plan:** We discussed 2 possible speakers, Stg. Tom Rich (police officer from NJ) that Drew knows and Corbin Allred, local, to come speak with the students. We decided to try for Mr. Allred due to the financial cost of bringing someone in from so far away. We scheduled Digital Citizenship week for the 3<sup>rd</sup> week of January with lunch activities on Wed and Thursday and the speaker on Friday.

**Other Business:** Brandon Matthews asked that we consider using any available funds in the fine arts areas.

The next meeting was set for January 11, 2022 (it has been changed to January 18, 2022)